



Voor al uw zaken in en met Frankrijk

Lydie GERNEZ

Date of Birth	31.10.1971	Address	Noorderwijkweg 5
Nationality	French		1943DG Beverwijk
Mobile	+31 (0)6 41 78 79 46		The Netherlands
e-mail	lydie@loginfrance.nl		

EDUCATION

2007 – 2010 Interior Design – Furniture and Accessories Design
Distance learning Course from Lignes et Formations, Paris, France

1997 Master Degree in History (distinction)
University Jean Monnet, Saint-Etienne, France

1993 Erasmus research grant – Irish medieval history
Trinity College, Dublin, Irish Republic

1992 Bachelor Degree in History (distinction)
University Paris 7 - Jussieu, Paris, France

WORK EXPERIENCE

10/2012 – To date LOG IN FRANCE, Beverwijk, The Netherlands
French speaking Intermediary

- . Founder en owner of Log in France, administrative and practical assistance for Dutch people in France
- . B to B communication service in French to foster commercial relations of small to very small Dutch companies with their French customers and/or providers: spoken or written contacts with France in French, translation, assistance during meetings and trade-shows.

06/2013 - 06/2021 TRIUMPH MOTORCYCLES B.V., Alkmaar, The Netherlands
Distribution and Marketing Coordinator

- . First point of contact for the Triumph dealers from the Benelux network
- . As Distribution Coordinator, management of orders, production planning and deliveries to the dealers in The Netherlands, Belgium and Luxembourg
- . As Marketing Coordinator, update of the various websites (Triumph Motorcycles and Triumph dealers) and social networks for the 3 countries
- . Translation from English and Dutch into French of all documentation: commercial communications, communications to the dealer network, communications to the press, etc.
- . Organisation of and active participation (staff recruitment, set up, welcoming visitors) to events and trade shows: Salon Auto-Moto in Brussel, Motorbeurs Utrecht, Annual Triumph Benelux Preview Event, Bikers Classic in Francorchamps (Belgium), TT Assen.
- . Travel arrangements for the Triumph dealers and journalists for trainings, new models presentations, etc.
- . Special project : Management of the renovation of the premises to meet the requirements of the corporate identity



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- 10/2012 – To date ALLIANCE FRANÇAISE, Alkmaar, The Netherlands
Cultural Manager
· Organisation and animation of cultural events to promote French language and French culture.
- French teacher**
· “French as a foreign language” course for adults
- 10/2010 – 05/2012 IKEA, Amsterdam/Haarlem, The Netherlands
Visual Merchandiser
· As a member of the Communication & Interior Design team, creation of the presentation of the product range in the Market Hall to meet the commercial goals.
· Decoration of the rooms settings in de showroom to provide functional, inspiring and sustainable home furnishing solutions to customers.
· Active participation to various projects to make sure that the IKEA store remains up to date and attractive to customers (Christmas shop, outdoor shop, activity podium)
· various DIY tasks to perform the decoration activities
- 04/2006 – 03/2010 Tata Steel, IJmuiden, The Netherlands
Customer Service Representative
· First point of contact for key accounts in the automotive industry
· Management of orders, production planning and deliveries to the customer
· Coordinating function between sales, supply chain planning and logistics
- 09/2001 – 04/2006 Intralox L.L.C., Amsterdam, The Netherlands
Customer Service Representative
· First point of contact for key accounts in the Meat & Poultry industry
· Resolution of customers issues, handling their commercial and technical inquiries
· Recommendations and promotion of Intralox products to targeted customers
· Projects and quotes follow-up
· Active participation to professional trade-show CFIA in Rennes
- 05/1999 – 12/2000 JB Bernard, Saint-Etienne, France
Commercial secretary
· Assisting the three company directors
· Welcoming customers on telephone and on site
· Responsible for all mailing activities
- 10/1997 – 05/1999 King McGaw, Boulogne, France then Bruce McGaw Graphics, Montreal, Canada
Commercial assistant
· Management of customer orders and deliveries
· Management of purchases (main supplier: Verkerke in Amsterdam)
· Organization of en participation to King McGaw trade shows at “Maison & Objets” in Paris
- 1995 – 1996 Château de Villandry, France
Tourist guide
· Welcoming of visitors and guided tour of the castle and its gardens



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SKILLS

Excellent planning and organizational skills
Excellent communication skills
Ability to work under tight deadlines and manage multiple deadlines simultaneously
Customer focus, attention to detail and quality service
Hands-on mentality

Word, Excel, Access, IBM Mainframe, AutoCAD

French, English, Dutch, Spanish basics

INTERESTS

Photography, Interior design, Sewing, D. I. Y.,

References on request